

Faculty Development Program on

Effective Case Teaching

Dec 12th - 13th, 2022



BACKGROUND

Case Method has been effectively used in developing problem-solving, analytical skills, and critical thinking abilities among the students. It immerses the students into real-life managerial decision-making scenarios rich with compelling situations, competing alternatives, conflicting goals, and challenges of incomplete information and time constraints. However, academicians and corporate trainers often grapple with finding a successful way of case-method teaching and writing their own successful cases.

OBJECTIVE

The primary objective of this workshop is to help the participants sharpen their case teaching skills. It also intends to equip the participants with tools for writing their own highly effective cases. The participants would also learn how the case method can be aligned with their academic research agenda. Last but not least, they will gain from experiential learning with hands-on experience on case-teaching and feedback from experienced faculty members. Moreover, the workshop allows the participants to interact and network with academics and practitioners from diverse fields of expertise and experience.

KEY TAKEAWAY FROM THE WORKSHOP

- the ability to choose appropriate cases for their students
- the confidence to lead case teaching sessions in class and online (asynchronous and synchronous)
- a structure and pace for their case teaching sessions
- the skill to deal with any student response – including silence
- the ability to achieve their learning objectives in the classroom.

WHO CAN ATTEND?

- faculty and trainers from all sectors or disciplines within business education, teaching at any level from undergraduate to executive
- faculty and trainers from a wide range of other disciplines with some connection to or interest in management education.

WORKSHOP PROGRAMME

Session 1: Why cases? 12 TH Dec 2022 10.00 AM – 11.30 AM	<ul style="list-style-type: none">• Why use cases?• What makes a good case discussion?• The case teaching process.
Session 2: Preparing and opening case-based sessions 12 th Dec 2022 11.45 AM – 1.15 PM	<ul style="list-style-type: none">• Preparing a case teaching session.• Opening a case teaching session.• Teaching cases.• Participant trial teaching.
Session 3: Running and closing case sessions 12 th Dec 2022 2.30 PM – 4.00 PM	<ul style="list-style-type: none">• Generalising from cases.• Linking cases with theories and concepts.• Limits to the case method.• Participant trial teaching.
Session 4: Making mistakes and getting better at case teaching 12 th Dec 2022 4.15 PM – 5.00 PM	<ul style="list-style-type: none">• How to get students prepared.• Typical case teaching mistakes - and how to get better over time.

Session 5: Hands on Learning Experience on Case Method Teaching

13th Dec 2022

10.00 AM – 1.00 PM

(Cases from HBS and thecasecentre.org shall be taken for discussion)

- The participants will be divided into groups.
- Each group will present a case for 20 minutes
- Trainer Feedback

Session 6: How to analyse – Decision Scenario Cases, Evaluation Scenario Cases and Problem-diagnosis Scenario Cases

13th Dec 2022

2.30 PM – 4.00 PM

- What are the Skills to read and analyse the case?
- Analysing the different Scenario based cases with live examples.

Valedictory and Closure

13th Dec 2022

4.30 PM

Registration Fee

For Domestic Academic participants: ₹750/- + applicable GST per person

For Domestic Non-Academic participants: ₹900/- + applicable GST per person

Deadline for payment of Registration fees: 9th December 2022

Fees are non-refundable unless the workshop is cancelled due to unavoidable situations.

Registration Fee Includes:

- Certificate of Participation
- HBS Case Teaching Course Material (Hard Copy)
- Three HBS Cases in Management Domain (Hard Copy)
- Handbook on "*Simplified Case Teaching*"
- Working Lunch and Snacks

As there are limited seats, selection to the workshop will be in the order of application received.

About ACADENTS

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Our hands-on Training Courses are the Best among Academic and Researchers Fraternity.

Trainer Profile

Dr. Sumandiran is currently the Managing Director of SARJ Press Private Limited, engaged in Management Development, Training and Research activities, having its office in India and United Kingdom. He has a Doctorate in Management and has more than two decades of teaching and research experience. His areas of interest are Strategic Management, Advertisement Management, Brand Building, Human Resource Management, Entrepreneurship Development and Research Methodology. He has a passion in the areas of Behavioral and Habit patterns, Presentation and Communication skills, Personality Development and NLP. He has conducted more than 20 National and International Conferences. He is actively engaged in writing research articles for various journals of repute. Has attended the Workshops of The Case Centre, UK and has actively participated in Case Teaching and Case Writing Workshops. He has a vivid interest in Qualitative research through Bibliometric Analysis.



For Registrations Call

Mr. Selva

+91 98430 29819

www.acadents.org

shiv.acadents@gmail.com



VENUE

**#10/5, LVK Apartment
Vadavalli Maruthamalai Main Road,
Near Bharathiar University,
Coimbatore, Tamil Nadu**